

WL TAP 2 USE

EMPOWERING CASHLESS TRANSPORT AND SEAMLESS MOBILITY

WHAT COMMUTERS TELL US

40%

of commuters say the complexity of choosing the right fare and ticket constrains their use of public transport.*

27%

of commuters would use more public transport if it was easier to pay.*

43%

of users have missed a train or bus while waiting to buy a ticket.**

Passengers are looking for a more connected, easier and seamless user experience.

Traffic congestion and rapid urbanisation pose big challenges to lots of cities. WL Tap 2 Use aims to improve and simplify travellers' commuting around the city, allowing them to plan, access and pay for their multimodal journeys in a more convenient way for a seamless transport and payment experience.

WORLDLINE TAP 2 USE A SOLUTION TAILORED TO CLIENT'S NEEDS

ACCOUNT-BASED ENGINE

Manages the rules of access to different mobility services. It enables offline validation, multimodal journey construction, risk assessment and best-value fare calculation.

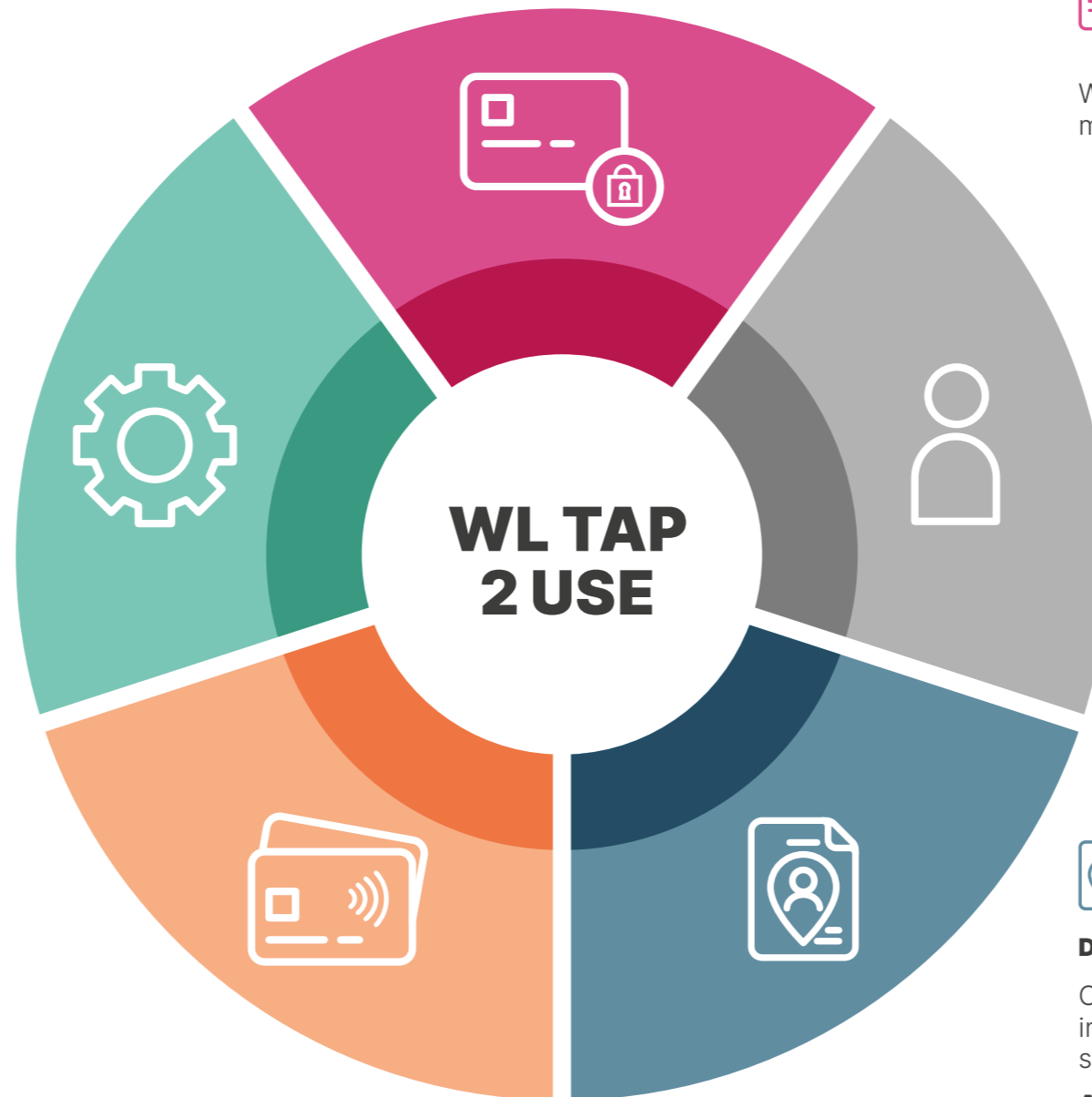
It is compliant with Open payment aggregated mode (named Mass Transit Transaction by Visa) as well as other forms of account based ticketing such as barcode, mobile, and hands-free ticketing.

POINTS OF INTERACTION

Users can easily access and pay for city transport by using different EMV identifiers, existing transport cards, license plate numbers and many others.

The system can connect to on-board terminals, terminal platforms and inspection devices.

The solution is built on open APIs to ensure smooth integration for both existing and new systems.



BRINGING BENEFITS FOR EVERYONE



END-USER

- Seamless multimodal journey
- Best-value fares
- One single account



TRANSPORT OPERATORS

- ↓ Operational cost
- ↑ Customer experience
- Increased ridership



THE CITY

- Integrated mobility services
- Enhanced audit and control processes
- Targeted marketing

PAYMENT SERVICES

WL Tap 2 Use guarantees the user's security for all payment methods, whether for pre-payment post payment or open payment.



WL TAP 2 USE PAYMENT SERVICES

- Grants secure tokenization of payment data
- Enables efficient connection to multiple acquirers through a safe and PCI compliant gateway
- Manages financial risk implementing fraud detection and debt recovery mechanisms.



MOBILITY ACCOUNT



The Mobility account is the corner stone of the WL Tap 2 Use MaaS offering.

From one single account, users can update their account and payments details, check their travel history, purchase mobility packages or subscriptions, contact customer service and manage their travel expenses.



OPERATIONAL TOOLS

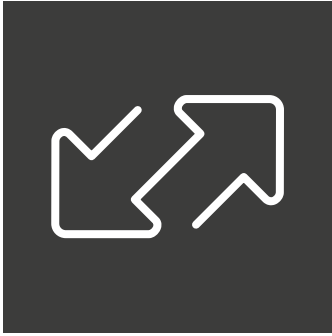
DATA INTELLIGENCE

Operators can capture, analyze and keep track of key usage indicators and mobility trends in order to continuously enhance the services.

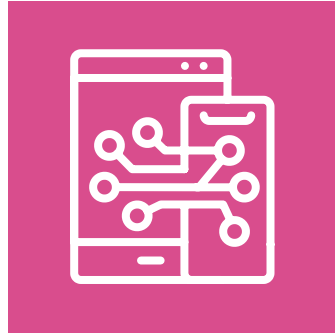
ADMINISTRATION

The administration tool enables system configuration and provides dashboards and reports relevant to the operation of the system and its performance.

WHY WL TAP 2 USE?



Reliable system proven to deliver at scale



Innovative & constantly optimised for the future



Efficient and cost-effective solution



Based on secure and accredited payments processing

ABOUT WORLDLINE

Worldline [Euronext: WLN] is the European leader in the payments and transactional services industry and #4 player worldwide. With its global reach and its commitment to innovation, Worldline is the technology partner of choice for merchants, banks and third-party acquirers as well as public transport operators, government agencies and industrial companies in all sectors. Powered by over 20,000 employees in more than 50 countries, Worldline provides its clients with sustainable, trusted and secure solutions across the payment value chain, fostering their business growth wherever they are. Services offered by Worldline in the areas of Merchant Services; Terminals, Solutions & Services; Financial Services and Mobility & e-Transactional Services include domestic and cross-border commercial acquiring, both in-store and online, highly-secure payment transaction processing, a broad portfolio of payment terminals as well as e-ticketing and digital services in the industrial environment. In 2019 Worldline generated a proforma revenue of 5.3 billion euros.

* The Future of transportation - Visa, 2019

** Xerox, 2014

For further information
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responsible forestry